Press release

Cloudbrink quick with security creds for hybrid workplace service

Fast edge player takes automated path to SOC 2 and ISO 27001 certification, with more on tap

DECEMBER 6, 2022 – SAN FRANCISCO – Cloudbrink, the Hybrid Access-as-a-Service (HAaaS) leader, has gained SOC 2 Type I and Type II and ISO 27001 accreditation, weeks after emerging from stealth.

The Cloudbrink service provides an ultra-fast, secure edge to data center service to give hybrid workers the same networking experience as office-based colleagues. Enterprise customers were excited by user tests of the service, showing performance gains in the order of 3000% against rival SD-WAN and ZTNA solutions, but they required compliance with the recognised security standards.

Subbu Ponnuswamy, co-founder and CTO of Cloudbrink said: "Cloudbrink believes the highest levels of security should be available to everyone. That's why we built in the highest levels of encryption and strongest authentication mechanisms to protect customers' users and data. SOC 2 and ISO 27001 certifications are table stakes for doing business with the large global enterprises that want to implement our service, but the accreditation process is complex and time-consuming. We want to be able to focus on delivering the best possible experience and highest productivity for customers, but we must also be able to demonstrate gold-standard security compliance from day one."

Cloudbrink is using Akitra's automated compliance and monitoring solution, which provides customizable policies, automated evidence collection and a full audit capability for over 100 cloud platforms and services including AWS, Azure, GCP and Digital Ocean.

Ponnuswamy said: "Today's mobile and remote workforce is challenged by using applications hosted across multiple clouds and private data centers with fragmented security. Cloudbrink's HAaaS helps address all these challenges but customers won't just rely on our assurance that we've got security covered across all their environments, they want to see the policies for themselves."

Naveen Bisht, CEO and founder of Akitra said: "New compliance standards are emerging all the time, so for vendors like Cloudbrink being able to meet all the relevant accreditations from the get-go adds significant value. Akitra's platform allows our customers to quickly achieve compliance across these multiple frameworks. Many vendors treat compliance as an afterthought and only get around to it when they've seen major prospects walk away -- but Cloudbrink was smart enough to use our automation to get in front of their customers' needs and achieve compliance fast and efficiently."

Automation will allow Cloudbrink to fast-track compliance with other standards as customers request them, such as HIPAA and PCI DSS.

About Cloudbrink
Cloudbrink brings the industry's highest-performance connectivity to the modern hybrid workforce anywhere in the world. The company uses AI and ML to provide edge-native hybrid access as a service (HAaaS), delivering accelerated performance for cloud, SaaS and data center applications.
With thousands of dynamic PoPs, Cloudbrink's software-only solution builds on highly secure zero-trust and dark network principles to enable an in-office experience for users anywhere while reducing operational complexity for network, security and IT administrators.
Based in Sunnyvale, California, the Cloudbrink team has decades of combined expertise in last-mile network connectivity, security, and distributed systems. The team includes co-founder Prakash Mana (former PulseSecure and Citrix) and co-founder Subbu Ponnuswamy (former Mojo Networks and Aruba).
www.cloudbrink.com

PR contact
Julian Patterson
jpatterson@zonicgroup.com
USA: 408 504 8665 Int. +44 (0)7525 177602